MICE IN MACEDONIA
MICE in Macedonia

The Macedonian National Tourism Portal is a comprehensive one-stop-shop for all travel needs of individuals as well as tour operators.

One stop shop for your next trip, corporate meeting or conference, or exciting thematic tour through Macedonian secluded and thrilling sites.
Founded in 2005, ExploringMacedonia.com is the Macedonian national portal of tourism that serves every guest in his initiative to visit Macedonia. We create inspired solutions in the realms of travel and event management. We strive towards making real innovative ways to make your conference better, your website sharper, your organization more efficient and your life easier.

We are hosts of many academic, educational and economic congresses, seminars, workshops, forums, exhibitions and fairs. Exploring Macedonia creates detailed plans that are tailored to the unique needs of your organization. We take care of the planning, budgeting and execution of your forthcoming event. Our team is consisted of experienced and creative individuals whose ambitious and enthusiastic attitude will ensure your event meets everyone’s expectations.
LET US MANAGE YOUR NEXT EVENT BY:

PREPARING PROJECT PROPOSAL
PREPARING DETAILED FINANCIAL PLAN
APPLYING CUSTOMIZED TECHNOLOGY
• Customized and reliable registration experience;
• Upload of abstracts;
• Online booking;
LOGISTICS MANAGEMENT
• Travel arrangements;
• Transportation services;
• Audio/visual support;
• On-site management;
RISK MANAGEMENT
CONFERENCE REPORTING AND EVALUATION

WHY YOU NEED TO CONTACT US:

1. We can reduce your costs. It costs much less to outsource the execution of your event, since we have considerable purchasing power in the market.
2. We have the Industry expertise and years of experience in implementing innovative conference management and IT solutions.
3. With us you can easily control every detail in the financial budgeting of your event. We will measure your ROI with precision.
4. We at Exploring Macedonia are investing in R&D for internal ease in the process of realization of activities, so that your conference runs smoothly.
Today’s events and conferences are complex and require a great deal of attention to detail. We at EM create detailed plans that are tailored to the unique needs of your organization. We guide you every step of the way, putting our knowledge, experience and relationships to work not only saving you time and money, but also giving you peace of mind.

OUR MAIN GOAL IS YOUR SUCCESS.
2nd Congress of the Macedonian Orthodontic Society, 2012

Client: Macedonian Orthodontic Society
Participants: 200 participants
Link: www.mos.org.mk

Initiative
The Macedonian Orthodontic Society is the initiator of numerous seminars and congresses in Macedonia. The society needed a professional Congress organizer for the 2nd Congress of the Macedonian Orthodontic Society due to the possibility to make Macedonia the destination for the European Orthodontic Congress in 2019.

Project
Exploring Macedonia used its professionalism and expertise in the early stages in the development of the 2nd Congress of the Macedonian Orthodontic Society. Our negotiation power in the market allowed us to create cost effective strategy for our client, in order to enrich the event scenario and provide more value to the congress. The online registration system that we offer to our clients adds on control and efficiency to the payment and registration status of the participants. We are in cooperation with the high quality providers of event management technical and logistics solution on the market, so our client was updated on-time regarding all of the solutions that we prepared for the location, e.g. staging, sitting, presentations, accessories etc. The client had 3D visuals created of the whole event.

Results
The conference was visited by 100 international guests, 150 local guests and 15 exhibitors. The evaluation forms showed that the congress fulfilled the expectations of the participants and Macedonia as a destination will be in the competition for the European Congress of Orthodontists, 2019.

Exploring Macedonia responsibilities:
• Project proposal
• Transfer arrangements
• Hospitality management
• Online payment of registration fees
• Final report

International Workshop for the Cyber Crime Unit, 2012

Client: Council of Europe
Participants: 60 International participants

Initiative
The Council of Europe was planning to organize a Regional Meeting in Skopje/Ohrid or Struga for 60 international participants. For this purpose they were soliciting offers for the provision of a set of services needed for the successful organization of this event. Exploring Macedonia won the credit for the opportunity and organized the event.

Project
Council of Europe sets high standards in detailed budget and valuable event management solutions. Exploring Macedonia followed Council of Europe’s strict agenda and the on-site supervision controlled each and every minor detail, from technological to hospitality aspect of the coordination. The client was able to dedicate to the strategic mission of the workshop, while we made sure that everything was running smoothly behind the event.

Results
In the final evaluation, our client stated that we met and exceeded Council of Eu’s expectations, giving us opportunities to enrich our mutual cooperation in all segments of Council of Europe departments. The leaders of the workshops marked their workshop as a valuable, social and interactive experience to their participants.

Exploring Macedonia responsibilities:
• Choosing the venue
• Creating detailed budget estimation
• Transfer arrangements
• Hospitality management
• Complete event management set-up
• On-site supervision
• Financial reporting
e-Democracy Conference, 2012

Case study: e-Democracy Conference, 2012
Client: Nextsense
Participants: 100 International participants
Link: www.e-democracy.mk

Initiative
For the third year in a row, Exploring Macedonia is the official conference organizer of e-Democracy Conference in the beautiful Ohrid, welcoming around 100 enthusiasts and supporters of the e-Democracy concept, among them representatives from Parliaments, Governments, Official Journals, international organizations, businesses and academics.

Project
Followed by the success of the past two e-Democracy conferences and the significant impact in the enhancement of the democratic processes in the region, the e-Democracy 2012 Conference brought together the top leaders of e-government community and provided a unique opportunity for an interactive forum where participants exchanged knowledge, thoughts and results regarding e-Democracy concepts in the region. Based on the remarkable collaboration between government, business and civil society, the goal was to connect different e-Democracy shareholders and encourage their communication, cooperation and exchange of experiences and best practices.

Exploring Macedonia was responsible for all social, technological, logistical and hospitality activities that took place in the backstage of the conference and ensured everything to go according to our client’s expectations.

Results
It has been another proof of our professionalism and expertise, gaining the trust of our client and accomplishment of long-term cooperation in building the tradition of this successful conference. Through the valuable support of all e-Democracy partners, the conference achieved its aim to connect different e-Democracy shareholders and encourage their communication, cooperation and exchange of experiences and best practices, followed by excellent networking events by the beautiful Ohrid Lake.

South East Europe Broadband Conference, 2012

Case study: South East Europe Broadband Conference, 2012
Client: SEEbC (South East European Broadband Council)
Participants: 200 participants
Link: www.seebroadbandc.com

Initiative
The rapid development of broadband services and rapid digitalization create a need for a place where people can exchange their ideas and solutions. The analysis of the market showed that the region lacks an institution that will promote and discuss the open issues of the broadband industry in South East European region. The mission of SEE Council is to give the opportunity for high performance knowledge exchange in the region.

Project
In order to promote the Council and its activities, we developed the project for the first SEE Broadband Conference and Exhibition, a two-day regional conference, which was held from 14 to 15 November 2012 in hotel “Aleksandar Palas” - Skopje, Macedonia. The conference and exhibition consisted of presentations and panel discussions, mainly elaborating the development of broadband services and digitalization in every aspect from social importance to creating national strategies, creating new business opportunities and investments in the region. The Minister for Information Society and Administration, Mr. Ivo Ivanovski together with distinguished guests opened the first SEE Broadband Conference.

The goal of this conference and exhibition was to unite at one place at the same time all participants in the creation and development of broadband services and digital evolution of the region and worldwide.

Results
The conference was visited by 200 guests and 15 exhibitors creating the perfect base for further development and discussion of the broadband industry in the region. The evaluation forms showed that we created a conference that will bring international influence and depict development and advanced changes in the broadband industry.
**MANASTIR**

Mice contact:
Dafinka Dina Mucunska
e-mail: dina.mucinska@hotelmanastir.com.mk

Description:
"Manastir" is situated in the heart of the divine beauty of Maleshevo Mountains, leaving the mountainous town of Berovo, 4 km from the Berovo Lake and just by the Bregalnica river. Berovo stands at 830-930m (2723 – 2953 ft) above sea level.

Manastir can be reached using a single asphalt road leading to the city. Placed equal 170 km from the capital Skopje, from Sofia – Bulgaria, from Thessaloniki – Greece, other words center-placed from the 3 nearest airports, and 56 km from Strumica, 38 km from Delcevo.

Technical equipment:
- LCD projector
- Wi-Fi
- Screen
- Flipchart
- Laptop
- Audio equipment upon request.

Accommodation facilities
- Total number of rooms: 65
  - Superior rooms: 46
  - Junior Suites: 4
  - Apartments: 5
  - Duplexes: 8
  - Presidential: 2

References:

Facilities:
- Indoor restaurant seating 110 people, outside terrace viewing the forest and the Bregalnica river seating 40 people, car-dak terrace – summer outside restaurant seating 80 people, karaoke/disco, outdoor relax pool, fitness room, SPA facilities as: sauna, Jacuzzi, massages, outside playground for kids, outside tennis playground, 24h reception, parking lot, fax.

Different type of excursion and outdoor activities upon request.

**AURORA**

Mice contact:
Andrej Siracevski, andrej@aurora.com.mk

Description:
At an altitude of 1100m, this newly opened resort is located in the Eastern part of Macedonia, 170 km from Skopje. Surrounded by 5 hectares of own natural landscape, the hotel grounds are overlooking a Lake nestled in a picturesque canyon of Malesh mountains – region often referred to as Little Switzerland. The resort has been completely built with local volcanic rocks and rich wood accents.

In addition to the inevitable leisure factor, the modern and large conference hall makes it a stimulating premise for organizing MICE events.

Technical equipment:
- LCD projectors
- Projecting boards
- Screens
- Flipcharts
- Laptop
- WIFI connection, copying & printing; Microphones & Simultaneous translation upon request.

Accommodation facilities
- Total number of rooms: 32
  - Superior rooms: 8
  - Deluxe: 4
  - Junior Suites: 12
  - Family: 4
  - Villa apartments: 2

References:

Facilities:
- Dedicated conference hall, Lake view rooms, Main Restaurant - indoor and outdoor sections; Outdoor Veranda Barbecue bar; Lounge area with 52" plasma tv; Pool bar; Outdoor swimming pool (150 sqm) with children section; Indoor Pool; Sauna; Steam Bath; Jakuzzi; Relaxation area; Fitness centre; Massage units; Table tennis; Pikado; Children playground; Mountain-bike rental; Private car-park; 24hrs Reception; Room Service; Laundry; Excursion and Transfer service; Live music & entertainment; WIFI coverage.
**HOTEL INEX GORICA**

**Ohrid, Macedonia**

Description:
Inex Gorica is a tourist hotel complex, situated on the shore of the Ohrid Lake, just 4 kilometers away from Ohrid and 15 kilometers from the Ohrid Airport. Hotel "Gorica" is a 5 star hotel, positioned on the most attractive part of the Ohrid coast, surrounded with pine-wood. The hotel has 125 double rooms, aperitif hall, piano bar, restaurant which serves an abundance of national specialties, congress hall and seminar facilities, with the delightful hotel terrace.

Technical equipment:
- LCD projectors
- Projectors screen 180x180
- Flip-Chart tables
- Paper for flipchart
- Markers
- Printer
- Copy paper
- Headphones
- Microphones
- Equipment for simultaneous translation
- Photocopying

References:
- NATO-EAPC Security Forum
- World Conference on Dialogue among Religions and Civilizations
- Meeting of President of the Central European countries
- 14th Congress of the Slavic
- Department of Defense Summit North Eastern Europe
- Tourism Fair 2008 and 2009
- International Congress of psychiatrists
- Congress of Surgeons and many others.

**Facilities**
- Restaurant for 400 guests; 2 terraces for 250 & 200 persons; 24 hours aperitif bar; Sauna - by the price list; Massage - by the price list; Tennis and soccer fields - by the price list; Trim path; Own parking; Beach; Congress, VIPs and the Golden Hall; Transfer airport; Possibility to rent a car rental; Laundry and ironing - by the price list; Organization of excursions.

**Accommodation facilities**
- Total number of rooms: 125
- Double rooms: 117
- Standard suites: 6
- Resident suites: 2

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**SIRIUS**

**Spa & Wellness hotel**

Description:
Hotel Sirius-Strumica is located in a South East region of Macedonia in a tranquil area, 1.5 km to the city center, 160 km from Skopje, capital; 30 km from Macedonian-Greek border and only 20 km from Macedonian-Bulgarian border. Spa & Wellness hotel Sirius offers unforgettable moments of relaxation and pleasure, but also is an ideal place for organization for any kinds of Seminars, Congress, meetings and other events.

Technical equipment:
- LCD projectors
- Projectors screen
- Flip-Chart tables
- Audio equipment with microphones
- WiFi connection
- Laptop computer
- Copying and printing
- Simultaneous translation upon request

References:
- UNDP, USAID, foundation Fridrih Ebert, Hoffman La Roche, CEED Macedonia, American Embassy, T-mobile-Macedonia, T-home Macedonia, Basketball Federation of Macedonia, Football Federation of Macedonia, BASME institute, Kha Alkaloid, etc.

**Facilities**
- Dedicated conference hall; Lake view rooms; Main Restaurant - indoor and outdoor sections; Outdoor Veranda Barbecue bar; Lounge area with 52” plasma TV; Pool bar; Outdoor swimming pool (160 sqm) with childen section; Indoor Pool; Sauna; Steam Bath; Jacuzzi; Relaxation area; Fitness centre; Massage units; Table tennis; Pikado; Children playground; Mountain-bike rental; Private car-park; 24hrs Reception; Room Service; Laundry; Excursion and Transfer service; Live music & entertainment; WiFi coverage.

**Accommodation facilities**
- Total number of rooms: 116
- Apartments: 7
- Deluxe rooms: 45
- With special needs: 3
- Double rooms: 56
- Triple rooms: 5

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**Address:**

**INEX GORICA**

Naum Ohridski 5-7, 6000 Ohrid, Macedonia
Phone 1: +389 46 277 521
Phone 2: +389 46 277 522
E-mail: inexgorica@t-home.mk
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**SIRIUS**

Adress: ul. Marshal Tito b.b., 2400 Strumica, Macedonia
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Web: www.auroraresort.mk
INCENTIVE TRAVEL PACKAGE

Creating the ultimate Macedonian experience - Essences and emotions

Start: Skopje
Duration: 6 days

Day 1
Destination: canyon Matka

Visit Canyon Matka – breakfast at the canyon at the local traditional restaurant. Boat tour at the canyon and a visit to local monasteries.

Departure to Mavrovo national park.

Short description:
One of the most beautiful mountain valleys, Mavrovo, together with the lake and mountain Bistra, is placed in the western part of Macedonia, only one hour driving from the capital city Skopje. Mysterious and romantic, sheltered by the high hills of mountain Korab, Mavrovo region was famous during centuries, by the hospitality of its well-known inns in the past, and by its ski center Zare Lazarevski today.

Visit to monastery “Sv. Jovan Bigorski”.

Short description:
Sv. Jovan Bigorski (St. John Bigorski) monastery is dedicated to Sv. Jovan Krstitel (Saint John the Baptist). It is located on the road between Gostivar and Debar, in the beautiful valley of the river Radika.

Lazaropole lunch at local traditional restaurant.

Spa and relax session in Mavrovo.

Day 2

Departure from Mavrovo to Galicnik – tasting of traditional cheese and kacamak.

Short description:
Galicnik, Macedonia ... The village is located about 10 km from the artificial lake of Mavrovo and the ski resort of Zare Lazarevski, deep in the Mavrovo national park. People from Galicnik and northwestern Macedonia appreciate its mature yellow cheese kacamak as well as the local salt brine white cheese belo sirenje. Galicnik is also famous for its local traditional architecture, including an amphitheater in the village square, its summer Galicnik Art Colony and its countryside and nature reserve.

Later departure to Ohrid, the city of 365 churches.

Day 3

Departure to St. Naum (extraordinary environment, church, monastery, lake and riverside). Lunch at Trpejca at a local restaurant for the best sunset and fish. (the real feel). Ohrid night walk at the bazaar. Shopping the Ohrid pearls (high quality ones), the best souvenir.

Day 4

Departure to Brajino-Prespa lake, monastery St. Petka, hiking to local churches.

Day 5

Departure to Prilep, monastery Treskavec (the road from Galicica).

Visit to Popova Kula Winery

Day 6

Departure to Tikves winery.
Wine tasting and lunch at the traditional Tikvesh restaurant (excellent food and service).

Departure to Skopje.

Tikvesh winery, wine tasting
We offer complete realization of your company activities including: transportation, hotel booking, logistics, creating tailor-made tours around Macedonia. Since we cooperate with the best alternative tourism providers in the country, we assure you with an excellence in service for a pleasant stay in Macedonia.

Creating the ultimate Macedonian experience - Essences and emotions
In the eastern part of Macedonia, at altitude of 800 – 900 masl, on the slopes of the Maleshevo Mountains lies the town of Berovo, a simple small mountain town with unique combination of almost untouched nature, cultural and historical heritage, ethnography, folklore and handcrafts. Maleshevo region has been inhabited since pre-historic times and according to the folk legend the name Maleshevo is of Iliric origin and comes from the words mal-mountain and malesi-mountainous area. Berovo is the town with highest concentration of oxygen on the Balkan Peninsula.

**Day 1**
- Transfer to Berovo and accommodation in hotel Manastir
- Traditional welcome with homemade bread and “kaval” (traditional Macedonian instrument)
- Free time for rest
- Dinner and overnight in the hotel

**Day 2**
- After the breakfast, transfer from hotel Manastir to Berovo lake and to “Klepalo” sheepfold one of the most famous in Macedonia. The sheepfold is placed nearby the border with Bulgaria, in the foothill of the Maleshevo Mountain.
- Refreshment with homemade juice from berries and lunch on the sheepfold - local pies and lamb meat
- Here you can see the traditional process for making a cheese and “matenica” (homemade type yogurt)
- Transfer to hotel Manastir, dinner with traditional menu and overnight

**Day 3**
- Breakfast and transfer from the hotel to Pehcevo waterfalls.
- On the place called “Ravna reka” there are 7 small but beautiful waterfalls. You can reach them by walking paths that are cutting the rivers with small bridges. Also there are a lot of signposts, wooden cottages and benches for the visitors.
- After the walk, you will have a nice lunch on restaurant terrace surrounded with walnut, pine and beach forest.
- Transfer to the hotel
- Presentation of traditional wool processing - spinning, smoothing, stretching, and the technique of “filc”
- Traditional dinner and overnight in the hotel

In the beginning of the 19th century, Berovo was a rural settlement with around two hundred houses and one small and almost crumbled church. Therefore the more distinguished inhabitants of Berovo decided to build a church at the site called Mogila. They had to ask for permission from the Turkish governor - “valija” of the area, who accepted their request, but under exceptionally difficult, almost impossible for fulfillment conditions, the church had to be built under the road level, the construction to end in forty days and the daughter of the local priest to become “anama” in a “valijas” harem.

**Day 4**
- Breakfast
- Walk from the hotel to the churches St. Archangel Michael and St. “Bogorodica”
- Lunch in a restaurant at the city square
- Presentation and preparing of traditional “Maleshevo” food, in which the group members can help (menu for the dinner prepared on the restaurants terrace and the oven of the hotel)
- Dinner and overnight in the hotel

Klepalo sheepfold is at altitude of 1400 masl, with a three centuries tradition of farming, making cheese and many other homemade products from milk. All the food that is offered there is grown and produced in its close surrounding, it is ecological with few certificates for organic food and of course with delightful taste.

**Day 5**
- Breakfast
- Walk from the hotel to “Ablanica” settlement. Organized picnic lunch with group interaction, preparing wood and making fire, preparing salad, grill...
- Free time to enjoy the beautiful environment, walk around and visit the church “Sv. Nedela”
- Afternoon, local wood carver will discover you the secrets of the oldest craft in Berovo
- Traditional dinner in the hotel
Day 6
• Breakfast and transfer from the hotel to Strumica
• After refreshment, you will feel the quietness and bless in nun monastery Eleusa.
• Visit of Vodoca and Eleusa monasteries from 11th century.

According to a legend, after the battle at the mountain of Belasica in 1014 between the Byzantine emperor Vasilij II and the Macedonian tsar Samuel, when he was defeated, 14,000 Samuel's soldiers had been blinded, their eyes taken off, in the village of Vodocha. Hence the origin of the name of the village "vadiochi" (taking eyes out) Vodocha.

• Transfer to Dalvina vinery, vine tasting and lunch
• Transfer to "Suvli Laki"
• A broad range of activities, colorful meadows and beech forest for hiking, horses for riding, fishing or just enjoying the beautiful environment ...
• Accommodation
• Making a camp fire and dinner - fish prepared directly from the fish-pond

Day 7
• Breakfast at "Suvli Laki"
• Transfer to Rusinovo village
• Visiting of a workshop for traditional costumes and presentation of the way they are made - weaving, embroidery, knitting ...
• Transfer to Budinarci and sightseen the oldest village in the region, example of traditional "compact village" Malesevo architecture
• Visit the church St.Bogorodica in which yard the lunch will be served
• back to hotel Manastir
• Traditional dinner and overnight in the hotel

Day 8
• Departure to Skopje, after the breakfast
• A short brake in Kocani area. This is the rice area with view of huge rice fields
• Accommodation in hotel
• Lunch in a national restaurant
• Walking tour of Skopje. Visit of the monuments in the Centre, the old bazaar, the church Sv.Spas ...
• Dinner in traditional restaurant

Our program, can always be adapted on your request and wishes. The duration and the intensity of all activities can be arranged by your needs and suggestions.
MACEDONIAN EDU TOUR

DAY 1: Ethno Village
18:00h Departure from Skopje
19:00h Intro class for Macedonian food ingredients and supplements
19:30h Food degustation
20:00h Gourmet cooking class
22:00h Dinner with Macedonian Folklore Music
22:30h Announcing Best Dish Winner and awarding participants with a Macedonian Cookbook

DAY 2: BITOLA
9:00h Breakfast
10:00h Visiting Macedonian megalithic observatory Kokino
16:00h Lunch
17:30h Macedonian music – intro class (instrument, Macedonian ethno rhythm)
18:30h Workshop – Macedonian songs, singing, dancing class
20:00h Dinner
21:30h Ethno party

DAY 3: OHRID
08:00h Breakfast
10:30h Walking tour Ohrid
12:00h Presentation in the filigree studio
12:45h Workshop – making filigree
14:00h Lunch
15:00h Exhibition of Macedonian traditional clothes
15:45h Macedonian Traditional Dance – intro class
17:00h Choreography with clothes and dances
19:30h Dinner
20:30h Concert and certification awarding ceremony

OLD TOWNS AND NATURE

Start: Skopje
Duration: 5 days

Day 1
Destination: Smolarski and Koleshinski Waterfall’s, Monastery complex “Vodocha”
- Departure from Skopje to Strumica
- Visit monastery complex “Vodocha”
- Sightseeing of Strumica
- Visiting “Loven Dom” restaurant which is located on top of the town Strumica
- Spa and relax session in hotel “Sirius”

Short description about Monastery complex “Vodocha”: In the 11th century the older church on the locality Complex Vodocha churches – St. Leontij in Vodosa is demodulated. The present church St. Leontij is a compilation of three churches (East, West, and Middle) and with the researches three phases are established. Nearby the church are found other architectural remnants; allied objects and monastery complex; dining room; economic objects; two baths and Christian necropolis with more layers. The church lies on an old object – basilica from the early Christian period from 5th and 6th century from which part of the marble decorative plastic is preserved.

DAY 2: BITOLA
- Visiting Smolarski and Koleshinski Waterfall’s
- Departure from Strumica
- Visiting ancient town “Stobi”
- Arriving in Prilep
- Sightseeing of Prilep

DAY 3: OHRID
- Visiting Ohrid
- Walking tour Ohrid
- Visit to the church of St. Naum
- Sightseeing of Ohrid
- Arriving in Ohrid
- Walking tour Ohrid
Day 3

- Visiting "Markovi Kuli" fortress
- Climbing on mountain to the place called "MOMA" rock with shape of a girl (town keeper)
- Departure from Prilep to Bitola

Short description about "Markovi Kuli": are situated to the northwest of Prilep, Macedonia just above the village of Varoš. The towers of Serbian medieval Prince Marko Mrnjavčević are located on a 120-180 m high hill, surrounded by steep slopes covered with minute granite stones. The upper part of the former settlement can be reached from its north and south side. The rampart on this terrain dates from the 13th and 14th centuries and is in good condition. The walls are about one meter thick and were built of limestone mortar and rest upon the large limestone rocks. According to some historical findings, until the second part of the 14th century and even later, this fortress was defended by only 40 soldiers.

Day 4

- Climbing on Pelister mountain and visiting "Pelisterski oci" lakes
- Sightseeing of Bitola

Heraclea Lyncestis also spelled Herakleia Lynkestis, city situated 2 km south of the present-day town of Bitola, Republic of Macedonia. It was founded by Philip II of Macedon in the middle of the 4th century BC, after he had conquered the surrounding region of Lynkestis and incorporated it into his kingdom of Macedon. The city was named in honor of the mythological Greek hero Heracles. The epithet Lynkestis means "the Land of the Lynx" in Greek. Heraclea was a strategically important town during the Hellenistic period, as it was at the edge of Macedon’s border with Epirus to the west, and to the non-Greek world to the north, until the middle of the 2nd century BC, when the Romans conquered Macedon and destroyed its political power. The Romans divided Macedonia into 4 regions and Heraclea was in the fourth region. The main Roman road in the area, Via Egnatia went through Heraclea, and Heraclea was an important stop.

Day 5

- Visiting ancient town "Heraclea"
- Departure from Bitola to Skopje